



The Licensing Industry's
THOUGHT LEADER

License Global is the premier publication and leading source of news and trends for the global consumer product and licensing industries.

Since launching in 1998, *License Global* has become an indispensable touchpoint for the licensing industry's top executives and key decision-makers – with in-depth news, analyses, market trends, daily briefs and live trade show coverage.

Through its in-depth reporting on every aspect of the licensing ecosystem, 12 published editions per year, daily newsletters and commitment to cover the year's biggest events, *License Global* has earned the reputation as the "Licensing Industry's Thought Leader."



Insight that inspires, wherever readers are
EDITORIAL PRODUCTS

MAGAZINE

Inside the pages of *License Global* magazine, find in-depth reporting, analysis, trendspotting and news in both print and digital media. Printed six times per year, the magazine is distributed to its 150,000+ readership and at all major trade events relevant to the licensing industry.

EVENT PUBLICATIONS

As an integral part of the Global Licensing Group, *License Global* is the official media partner of the industry's biggest trade events in all corners of the world. Four digital editions and live, on-site Show Daily print magazines provide coverage of breaking news, deals and events as they happen.

WEBSITE

LicenseGlobal.com is the licensing industry's news destination. More than 51,000 unique visitors view LicenseGlobal.com every month to stay current on news and deals happening in the industry.

NEWSLETTER

Delivered five-days-per-week, License Global Today, Weekly and European Update deliver the day's global licensing news right to your inbox. Never miss a beat.

SOCIAL MEDIA

License Global meets you where you are, whenever you want. With communities on all major platforms, read, share and discuss the most up-to-date happenings in the licensing world on Facebook, LinkedIn, Twitter and Instagram.

CUSTOM CONTENT

Sometimes you need more support—*License Global* is here to help. Working with partners each step of the way, let *License Global* share your message through deeper, more targeted ways. Contact us to find out how.